- 1. Eligibility: The **pFITE24** contest is open to eligible parties worldwide who submit an entry video to Home Stage. There is no age limit for applicants. This contest is subject to national, international, and local laws and regulations and void where prohibited by law.
- 2. Sponsorship. The sponsor is Home Stage, trading under Morston Palatine, ("Sponsor"), located at 1 Hilltop Retreats, Langham Road, Blakeney, Norfolk, NR25 7PR. The Sponsor will conduct the contest substantially as described in these Official Rules.
- 3. Agreement to Rules: By entering this contest, the Entrant ("You") agrees to abide by the Sponsor's Official Rules and decisions, which are fully and unconditionally binding in all respects. The Sponsor reserve the right to refuse, withdraw, or disqualify any entry at any time at the Sponsor's sole discretion. By entering this contest You confirm that You are eligible to participate based on eligibility requirements explained in the Official Rules. You also agree to accept the decisions of the Sponsor as final and binding as it relates to the content of this pFITE24 contest.
- 4. **pFITE24** contest Entry Period: This promotion begins on August 1<sup>st</sup> 2023 at 00:00 GMT and ends on April 30 2024 at 23:59 ("Entry Period"). To be eligible for the contest, entries must be received within the specified Entry Period.
- 5. How to Enter: Eligible entrants can enter the pFITE24 contest by submitting an entry via email to pfite@home-stage.co.uk, enquiries@home-stage.co.uk, ashley@home-stage.co.uk, or mark@home-stage.co.uk. As a participant, your entry must fully meet all contest requirements, as specified in the Official Rules, in order to be eligible to win a prize. Incomplete entries or those that do not adhere to the Official Rules or specifications will be disqualified at the Sponsor's sole discretion. All entries must be original work, and the applicant must own all rights to audio and visual content, or have permission to use it in this contest. Fraudulent methods of entry or circumvention of the rules may result in the Sponsor invalidating your entries and removing them from the contest at the Sponsor's sole discretion.
- 6. Prizes: The Winner of the pFITE24 contest (the "Winner") will receive a cash prize of £10,000. The actual/appraised prize value may differ at the time the prize is awarded. The prize(s) shall be determined solely by the Sponsor. There shall be no prize substitution permitted except at the Sponsor's discretion. The prize is non-transferable. The Winner, upon acceptance of the prize, is solely responsible for all expenses related to the prize, including without limitation any and all taxes. It is the Winner's responsibility to ensure that all local tax laws are followed, and to ensure that all related information is provided to the Sponsor on request. The Winner shall not transfer assignment of the prize to others nor shall the Winner request prize substitution. By accepting the prize, the selected Winner acknowledges that they will attend, and perform at, the three live events celebrating pFITE24 in June 2024. By accepting the prize, the selected Winner grants permission for the Sponsor to use the Winner's likeness, entry, and name for purposes of advertising and trade without further compensation unless prohibited by law.
- 7. Selection and Notification of Winner: The Winner will be determined by the most 'liked' video in the "pFITE24 Entries" playlist, on the "Home Stage" YouTube channel. The final 'likes' will be checked will be on a date determined by the Sponsor, after the specified

Entry Period. The Sponsor will notify the Winner(s) by email, phone, or social media, within 10 business days following Winner selection. The Sponsor is not responsible, nor shall have any liability, for Winner's failure to receive notices due to email security settings that may cause notifications to be marked as spam or junk email. Nor shall the Sponsor be liable for the Winner's provision of incorrect or otherwise non-functioning contact information. If the Winner 1) fails to claim the prize within 15 business days from the time the award notification was sent, 2) is found ineligible, or 3) does not complete and return an executed declaration and release within the specified timeframe, the prize may be forfeited, and an alternate Winner may be selected. Receipt of the prize (offered in the pFITE24 contest) by the Winner is upon the condition of compliance with any and all national, international and local laws and regulations. IF THE WINNER VIOLATES ANY OF THESE OFFICIAL RULES, THE WINNER (AT THE SPONSOR'S SOLE DISCRETION) WILL BE DISQUALIFIED, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

- 8. Rights Granted by You: By submitting an entry (e.g., text, video, photo, etc.) into this pFITE24 contest, You understand and agree that the Sponsor, any individual acting on the Sponsor's behalf, and the licensees successors, and assigns of the Sponsor shall, where permitted by law, have the right to print, publish, broadcast, distribute and use in any media known now or hereafter developed, in perpetuity, worldwide, and without limitation, your submission, name, photo, portrait, voice, likeness, image, statements about the pFITE24 contest and your biographical information for news, publicity, advertising, promotional purposes, trade, information, and public relations without any further notice, review, consent, compensation, or remuneration. All entries must be original work and not violate anyone's proprietary or intellectual property rights. The consequences for entries that infringe upon the intellectual property rights of others may include disqualification of the participant, and You shall defend or settle against such any claims that arise at your sole expense, and You shall indemnify, defend and hold harmless the Sponsor from any suit.
- 9. Terms & Conditions: In its sole discretion, the Sponsor reserves the right to modify, suspend, cancel, or terminate the pFITE24 contest should non-authorized human intervention, a bug or virus, fraud, or other causes beyond the Sponsor's control, impact or corrupt the security, fairness, proper conduct, or administration of the pFITE24 contest. The Sponsor, in the event of any of the above issues, may determine the Winner based on all eligible entries received prior to and/or after (if appropriate) the action taken by the Sponsor. Individuals who tamper with or attempt to tamper with the operation or entry process of the contest or website or violates these Terms & Conditions will be disqualified by the Sponsor in its sole discretion. In its sole discretion, the Sponsor has the right to maintain the integrity of the pFITE24 contest, to void votes for any reason, including, but not limited to: the use of bots, macros, scripts, or other technical means for voting, or multiple votes being logged from the same device and location. Attempts by any entrant to deliberately damage any website or undermine the legitimate operation of the pFITE24 contest may be a violation of criminal and civil laws. If any such attempt is made, the Sponsor reserves the right to seek damages to the fullest extent permitted by law. The Sponsor, in its sole discretion, reserves the right to remove or disqualify any entrants who are believed to have paid for video views and likes, either via an external company, or via YouTube advertising. All suspect entries will be immediately removed

from the competition whilst an investigation takes place, after which point the Sponsor may decide to reinstate the entrants submission, or permanently remove the entry.

- 10. Limitation of Liability: Your entry into this contest constitutes Your agreement to release and hold harmless the Sponsor and its subsidiaries, representatives, affiliates, partners, advertising and promotion agencies, successors, agents, assigns, directors, employees, and officers against and from any and all claims, liability, illness, injury, death, litigation, loss, or damages that may occur, directly or indirectly from participation in the contest and/or the 1) Winner accepting, possessing, using, or misusing of any awarded prize or any portion thereof; 2) any type of technical failure; 3) the unavailability or inaccessibility of any transmissions, phone, or Internet service; 4) unauthorized intervention in any part of the entry process or the Promotion; 5) electronic error or human error in the Promotion administration or the processing of entries.
- 11. Disputes: THIS contest IS GOVERNED BY THE LAWS OF THE UNITED KINGDOM AND, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. The Entrant agrees, as a condition of participating in this promotion, that if any disputes cannot be resolved between the Entrant and the Sponsor, and if causes of action arise out of or are connected with this pFITE24 contest they shall be individually resolved exclusively before a court located in the United Kingdom having jurisdiction, without resorting to any form of class action. Under no circumstances in any such dispute shall the participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this pFITE24 contest). The participant waives all rights to have damages multiplied or increased.
- 13. Winners List: You may obtain a copy of the Winner's name(s) or a copy of these Official Rules, by sending your request via mail with a stamped, self-addressed envelope to: 1 Hilltop Retreats, Langham Road, Blakeney, Norfolk, NR25 7PR.
- 14. The contest hosted by Home Stage is in no way sponsored, endorsed, administered by, or associated with YouTube, Facebook or Instagram.
- 15. By submitting an entry as laid out in point 5., You, the Entrant, have affirmatively reviewed, accepted, and agreed to all of the Official Rules.